# The PEPFAR Poster Contest in Guyana Official Rules

"Working Together to Fight AIDS." Create a poster and share your idea with the world!

NO ENTRY FEE IS NECESSARY TO PARTICIPATE OR WIN. THE CONTEST IS VOID WHERE PROHIBITED BY LAW, REGULATION, STATUTE OR OTHER APPROPRIATE LEGAL AUTHORITY.

## I. Contest Sponsors:

The U.S. President's Emergency Plan for AIDS Relief (PEPFAR) Poster Contest in Guyana is sponsored by the following partners - the Guyana National Library, the Ministry of Health, the Ministry of Youth Sport and Culture, and the Georgetown U.S. Embassy.

#### II. How to Enter:

Create an original poster no more than 11"x17" that reflects the theme "Working Together to Fight AIDS" and submit it to the Contest using the methods listed below ("Poster Submission"). Once a poster is uploaded to the Contest site, it is considered a final submission and may not be modified or edited, or replaced. **Each contestant may submit no more than five (5) Poster Submissions.** Participation in this Contest is automatically deemed as acceptance of these Official Contest Rules. A poster Submission must be an original poster created by the submitter. All posters should have been taken during the last ten years (since 2000).

- 1. **Email Poster Submission:** Contestants can upload their Contest posters electronically to the Public Affairs email: <a href="mailto:usembassyguyana@yahoo.com">usembassyguyana@yahoo.com</a>. Contestants will also be required to complete a registration form to include their (i) Name, (ii) Country, (iii) Title, (iv) Caption and, (v) Keywords. The registration form can be located online at the US Embassy's website: <a href="http://georgetown.usembassy.gov/root/pdfs/pepfar/pepfar-poster-contest-app-form.pdf">http://georgetown.usembassy.gov/root/pdfs/pepfar/pepfar-poster-contest-app-form.pdf</a>
- 2. **Ministry/Library Submission:** Contestants can submit their Contest posters to the Regional Education Office in their area. Posters can also be submitted to the Guyana National Library in Georgetown or any of the 5 branch offices in Linden, New Amsterdam, Corriverton, Festival City, Bagotville, or Anna Regina. Registration forms will be available at the libraries.
- 3. **School Submission:** Schools are encouraged to take up collection of Contest Posters and arrange with the U.S. Embassy for delivery. Registration forms will be available to any school upon request. Email requests to <a href="mailto:PDGeorge@state.gov">PDGeorge@state.gov</a>

## **IV. Content Requirements:**

Poster Submissions must not contain obscenity, explicit sexual material, graphic nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation or commercial promotion. Submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to any of the Contest Sponsors, or to groups, individuals or institutions.

Poster Submissions must be original posters created by the Contestant and must not contain any elements that are protected by someone else's copyright or otherwise subject to third party proprietary rights, including privacy and publicity rights (except as expressly permitted below). Submissions must adhere both in appearance and in fact to the norms of civil discourse. In other words, the content of all Poster Submissions must be suitable for a global, public audience. The Contest and Platform Sponsors reserve the right to disqualify, at their sole and absolute discretion, any submission that does not adhere to these criteria and to the intent and substance of these Official Contest Rules.

By submitting a poster to the contest, the Contestant further affirms that he or she has obtained the necessary rights, licenses, consents and permissions to use all material in the photo. Failure to obtain such rights, license consents, and permissions may result in the disqualification of the Poster Submission at the Contest Sponsors' sole and absolute discretion. Contest Sponsors recognize no allowance for "fair use" of copyrighted material. In the event of any question or difference of view regarding compliance with, interpretation, or application of these Content Requirements or other provisions of these Official Contest Rules, the Contest Sponsors reserve the exclusive right to resolve such questions or differences of view in their sole discretion.

If a photo is used as part of the poster creation, by submitting a poster to the contest the Contestant affirms that he or she has obtained written consent from all individuals whose image or likeness appears in the poster and further affirms that he or she is prepared to provide reliable documentation to that effect upon request (or from the individuals' parent/legal guardian if any such individuals are considered a minor in their country of residence). The

# V. Eligibility:

- 1. Contestants must be Guyanese residents.
- 2. The Poster Contest is open to youth and will be divided into three age groups:
  - $\triangleright$  Age Group 1 Ages 5 to 9
  - $\triangleright$  Age Group 2 Ages 10 to 15
  - $\triangleright$  Age Group 3 Ages 16 to 20
- 3. The Contest submissions will be accepted from December 1, 2010 to January 31, 2010. The person submitting the poster will be considered the Contestant and will be the only person eligible to compete for the prize. In order to be eligible to win the prize, you must provide accurate and complete information.

- 4. The following individuals are not eligible to enter the Contest: Employees, directors and officers of the U.S. Embassy in Guyana, contractors of the U.S. government; and the immediate family members (spouse, recognized partner, parent, child, sibling and spouse or "step" of each) and those living in the same households of each such individual.
- 5. Submissions should not have any visible any watermarks, signatures, or anything personally identifiable.

#### VI. Selection of Winners:

#### **Judging**

All posters will be pre-screened by a combination of the Contest Sponsors to ensure compliance with these Official Contest Rules and the Terms of Service before being posted to the Contest site. Afterwards, the posters will judged by public voting on the site.

#### Winners

The public will have until February 14, 2011 to vote for their favorite posters.

#### VII. Prize:

The top entries from each country will be highlighted through poster shows, press releases, website features, exhibits and other venues. First place in the age Groups 2 and 3 will receive a netbook. First place in Group 1 will receive a Digital Learning System. These artists will receive a certificate signed by Ambassador Eric Goosby, U.S. Global AIDS Coordinator. Top entries from each country also will be judged as part of a global contest. Of those entries, the top global entry in each category (Age Groups 1 – 3) will receive a backpack of art supplies.

The winner must provide a valid mailing address where an additional prize, if any, is to be shipped. The Contest Sponsors are not responsible for any problems related to the shipping of any additional prize, including, but not limited to, theft, delay, damage, or destruction/accidental loss by the shipping carrier.

The prize has no cash value. Any unused portion of the prize is not transferable, convertible, or exchangeable and cannot be taken as cash. All taxes on or in connection with any prize, and the reporting consequences thereof, are the sole and exclusive responsibility of the winner.

Contest Sponsors are not liable in the event that any portion of the Contest is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control.

## **VIII.** Liabilities and Rights:

• The Contest Sponsors do not necessarily endorse any particular photo, messages, or advice expressed therein, and the Contest Sponsors expressly disclaim any and all liability in connection with the submitted posters, including disputes between collaborators related to a Poster Submission.

- This Contest and its sponsors do not permit copyright infringing activities or infringement of any other intellectual property rights, and Contest Sponsors reserve the right to remove and disqualify any submission they deem to be in violation of another party's copyright or other intellectual property rights.
- The Contestant assumes sole responsibility for the poster and the material contained in it and also for the consequences of the posting on Picasa.
- The Contest Sponsors reserve the right, at any time, to verify the validity of entries and of Contestants and to disqualify any Contestant deemed not in compliance or any entry deemed not in accordance with these Official Contest Rules. The Contest Sponsors also reserve the right to request further documentation, at their sole and absolute discretion, to verify eligibility and compliance with these Official Contest Rules. If a prize or any portion thereof, is unavailable, the Contest Sponsors, in their sole discretion, reserve the right to substitute the prize with another prize of equal or greater value and/or specification.
- If this Contest is interfered or tampered with in any way by a Contestant, or a person acting on the Contestant's behalf, or, if, as a consequence of such interference, the Contest is not capable of being reasonably conducted in the manner anticipated by the Contest Sponsors, the Sponsors reserve the right, in their sole discretion and to the fullest extent permitted by law to disqualify any interfering Contestant and/or to modify, suspend, terminate or cancel the Contest.
- In addition, the Contest Sponsors reserve the right, at any time and in their sole discretion, to disqualify and/or deem ineligible any individual who they reasonably believe (a) has failed to agree to the Official Contest Rules or has violated the Official Contest Rules; or (b) is acting in a bad faith, unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.
- If for any reason the Contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Contest Sponsors reserve the right, at their sole discretion, to cancel, modify or terminate the Contest.
- Contest Sponsors reserve the right to modify, suspend, terminate or cancel the Contest, as appropriate, including due to any other reason beyond the control of the Contest Sponsors.
- You agree to defend, indemnify and hold harmless the Contest Sponsors and Platform Sponsor, their parent, subsidiary and other affiliated companies, officers, directors, employees and agents, from and against any and all claims, damages, obligations, losses, liabilities, costs or debt, and expenses (including but not limited to attorney's fees) arising from: (i) your violation of these Official Contest Rules; (ii) your violation of any third party right, including without limitation any copyright, trademark, intellectual property, privacy, publicity or other proprietary right in connection with the Contest; or (iii) any claim that your Poster Submissions caused damage to a third party. This defense and indemnification obligation will survive indefinitely beyond the conclusion of the Contest and your use of the Contest websites.
- The conduct, judging and awarding of prizes for the Contest will be carried out in full compliance with applicable U.S. and Guyanese laws.

- Contest Sponsors are not liable for any disputes between collaborators related to a Poster Submission.
- Contestants retain ownership of their posters. However, by submitting a poster to the
  Contest, Contestants grant Contest Sponsors, participating organizations, and Platform
  Partner, with proper attribution through whatever means they deem appropriate, a
  worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use,
  reproduce, distribute, prepare derivative works of, and/or display the Poster Submission,
  in any media formats and through any media channels in perpetuity in connection with
  the activities and operations of the Contest.
- At their sole discretion, Contest Sponsors may contact Contestants to propose collaboration on additional projects.

## IX. Limitations of Liability and Release:

Contest Sponsors assume no liability or responsibility for any loss or harm resulting from any user's participation in or attempt to participate in the Contest or ability or inability to upload, download, or otherwise access any information in connection with participating in the Contest. Contest Sponsors assume no responsibility or liability for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Contest: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed or intercepted email transmissions; inaccessibility of the Contest site in whole or in part for any reason; traffic congestion on the Internet or the Contest site; unauthorized human or non-human intervention of the operation of the Contest, including without limitation, unauthorized tampering, hacking, theft, virus, bugs, worms; or destruction of any aspect of the Contest, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Contest.

Contest Sponsors are not responsible for any typographical errors in the announcement of prizes or these Official Contest Rules, or any inaccurate or incorrect data contained on the Contest site. Use of Contest site is at user's own risk. Contest Sponsors are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Contest, use of the Contest site or the downloading of any information from the Contest site. By participating in the Contest, the Contestant releases the Contest Sponsors from any and all claims, damages or liabilities arising from or relating to such Contestant's participation in the Contest.